

The U.S. Economy

Overview and Perspectives

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Strengths of U.S. Market

- World's Largest Economy
 - Private-sector Driven
 - Services and Knowledge-Based
- High flexibility
- Encouraging risk
- Ranked no. 5 in World Bank “Doing Business Survey”

Challenges

- Infrastructure investment
 - Government budget constraints
- Two-tier labor market
 - Transition to services economy
- Rising medical and pension costs
 - Aging population
 - Offset by immigration-friendly policy

Today's U.S. Economy

- Recession – 2008-09
 - Worst U.S. recession in 70 years
- Recovering from recession
 - Stimulus measures
 - Financial sector recovery
 - Unemployment of 9.6%
- Obama Administration priorities:
 - Jobs, home security, stable financial markets

Business Opportunities

- Market size and strength
 - \$14 trillion GDP (2009)
- Skilled labor force
- Industrial strengths
- Trade friendly
 - \$1 trillion exports, \$1.5 trillion imports (2009)

Invest in America

- Open to investment
 - U.S. has most foreign investment in the world
 - \$2.1 trillion in foreign direct investment (FDI)
- “Invest in America”
 - U.S. Commerce Department program
 - Encourages more FDI

Points of Contact

- Invest in America (Department of Commerce)
 - www.investamerica.gov
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 - Commercial Specialist Jonas Vasilevicius
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Aciu!

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