



Why we Finns are so slow?

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Introduction

- S Group is a Finnish company established over 100 years ago
- S Group is a cooperative business consisting of SOK, its subsidiaries, 22 regional cooperatives and local cooperatives
- S Group is owned by its 1,8 million registered customer owners
- UAB Prisma LT is solely owned by SOK
- First Prisma hypermarket in Lithuania was opened in August 2009



Business structure

Grocery sales



Service station stores and fuel sales



Department stores and speciality goods



Hotels and restaurants



Other S Group's restaurants

Cars and automotive goods



S Group's car dealerships

Agribusiness





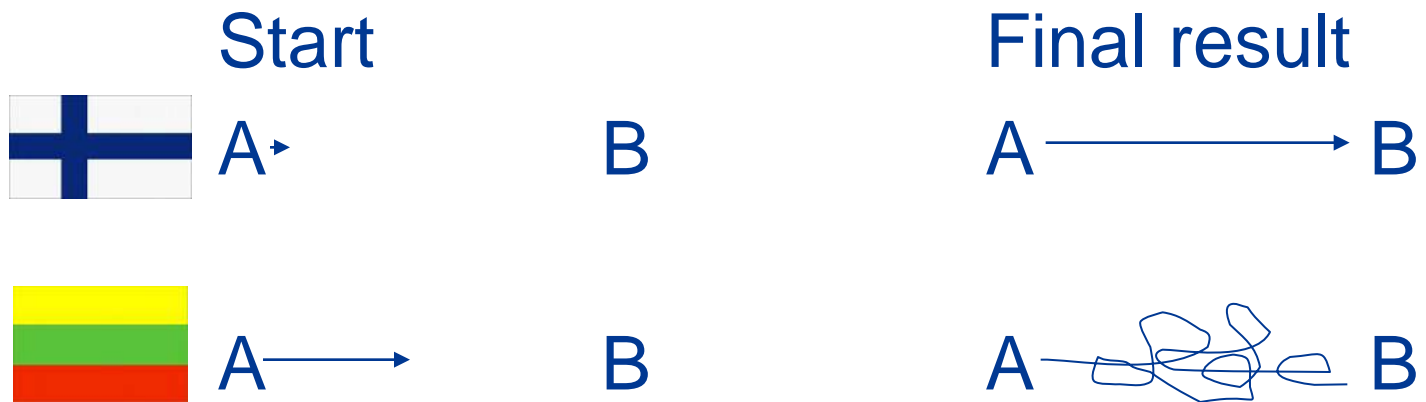
”Finnish director is clear, she does not have any hidden agenda. She is leading actively in the front line, is responsible, profit orientated and honest.”

Managing Director of IMS Talent Ms. Mimma Silvennoinen



Why we Finns are so slow?

Analyzing and planning



and analyzing again...



General features and differences

- Planning
- Analyzing your own performance and finding areas of development
- Honesty, keeping the word
- Management culture, independent & responsible
- Loyalty
- Upright, obeying law, rules and practices
- Customer service, customer orientated approach



Finnish men with helmets



**The Unknown
Soldier**



Janne Ahonen



Marcus Grönholm



And we are NOT so slow...

