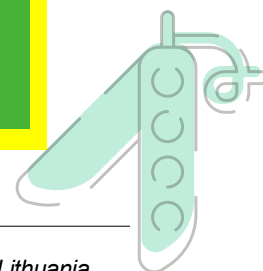


Baltic-German Conference

Baltic organic food on the German market

03 NOV 2021
10:00-13:30 (EEST)
Teikums, Riga



9:45	Dial in, technical test
10:00	Opening Words & Introduction Florian Schröder , CEO of AHK-Service SIA and German-Baltic Chamber of Commerce in Estonia, Latvia, Lithuania (AHK); Moderator: Oskars Priede
Part I - Germany in focus	
10:10	The German organic market from the producer's perspective: Sales and manufacturer structures for organic products in Germany. Trade associations, trademarks Dr. Alexander Beck , Executive board member of Association of ecological food manufacturers in Germany (AöL e.V.)
10:30	Retail trade of organic food in Germany. How to get into the retail trade in Germany? Expert , Product management organic food, EDEKA Zentralhandels-gesellschaft mbH (tbc)
10:45	Video: Success story from Germany
10:50	Conventional supermarkets and organic food: The German consumer. Product world Diana Schaack , Market analyst, Agrarmarkt Informations-Gesellschaft mbH (AMI)
11:00	FAQ organic certification, Kiwa BCS Öko-Garantie GmbH: Introduction on Kiwa BCS, organic market in Germany, your way to organic certification, additional certifications Kristina Grocholl , Marketing & Sales Manager, Kiwa BCS Öko-Garantie GmbH
11:15	Global food trends. Forecasting the future of food production and supply in Europe and the world Prof. Dr. Jan Niessen , Professorship for strategic market development in the organic sector, Nuremberg Institute of Technology (Technische Hochschule Nürnberg)
11:30	BREAK

Part II - Baltic States (Estonia, Latvia, Lithuania) in focus

11:40	Impressions of Baltic food and Baltic "Feinschmeckerei" Matthias Diether , 180 Degrees Restaurant, Tallinn, Estland (tbc)
11:45	Video: Success story from Estonia
11:50	Panel discussion: Baltic organic food production, perspective and challenges with a view to the German market. Niche products, capacity, acceptance of new products, market barriers, etc. Experience in Germany - Laurynas Miškinis , Head of Organic products R/D and Commerce, AUGA Group AB, Litauen - N.N. , Jurgensburg SIA, Latvia - Krista Kulderknap , Organic Estonia MTÜ, Estonia
12:20	Video: Success story from Latvia: Jurgensburg SIA
12:25	The general situation in the field of organic food in the Baltic States Dr. oec. Armands Vēveris , AREI
12:35	Video: Success story from Lithuania: AUGA Group AB
12:40	Baltic organic food market. Organic farming sector in Estonia Krista Kulderknap , CEO of Organic Estonia MTÜ, Estonia
12:50	Baltic organic food market. Organic farming sector in Latvia Raivis Bahšsteins , expert, Association of Latvian Organic Agriculture
13:00	Baltic organic food market. Organic farming sector in Lithuania Virginija Lukšinenė , Director of Ekoagros, Public Institution of certification and control of organic production
13:10	Organic food production: equipment and technologies Jānis Garančs , board member of OPTA EU
13:20	Questions and answers
13:25	Closing words and introduction to individual b2b conversations Dominic Otto , Deputy CEO of AHK-Service SIA and German-Baltic Chamber of Commerce in Estonia, Latvia, Lithuania (AHK)

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