

Business delegation to Israel, Tel Aviv

28-29th January 2019

27th January

Arrival at Tel Aviv, Israel

Recommendations for your stay:

- Dan Tel Aviv Hotel, 99 HaYarkon Street, Tel Aviv
- Prima Tel Aviv, HaYarkon Street 105, Tel Aviv
- Ultra Tel Aviv Boutique Hotel, HaYarkon Street 78, Tel Aviv
- Mendeli Street Hotel, Mendeli Street 5, Tel Aviv

28th January

Visiting Israel Innovation Authority (optional, limited number of participants. Registration is required via email s.aleksandravicius@enterpriselithuania.com)

Time: 9:30 - 11:30

Venue: Hayarden Street 4, Airport City, Israel; Room No. 377 (3rd floor)

Agenda: Introduction of IIA and all divisions, Ms. Nili Shalev, Director General of Israel-EU R&D Directorate at IIA.

Visiting Tel Aviv Start-up challenge (optional, registration in advance is mandatory at <https://www.tlvstartupchallenge.com/>)

Time: 12:00 - 14:00

Venue: Tel Aviv Stock Exchange, Ahuzat Bayit Street 2

Agenda: Tel Aviv Start-up challenge event

Israel – Lithuania innovation forum

Date and time: Monday, 28th of January, 2019, 14:30 - 18:00

Venue: Dan Tel Aviv Hotel (Yam Hall), 99 HaYarkon Street, Tel Aviv

Organized by: Enterprise Lithuania and Embassy of the Republic of Lithuania to Israel

Co-Organized by: The Israel Export & International Cooperation Institute

The Manufacturers' Association of Israel

The Federation of Israeli Chambers of Commerce

The Israel-Lithuania Chamber of Commerce

Language: English

AGENDA

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| 14:30 - 15:00 | Registration & Refreshments, informal discussion with Prime Minister of the Republic of Lithuania |
| 15:00 - 15:10 | Welcome remarks
Mr. Adiv Baruch, representative of all the Israeli economic co-organizations;
Representative from Ministry of Foreign Affairs of the State of Israel (TBD)
Introduction of the Prime Minister by Mr. Edminas Bagdonas, Ambassador of the Republic of Lithuania in Israel
Prime Minister of the Republic of Lithuania, the Hon Mr. Saulius Skvernelis |
| 15:10 - 15:20 | Signing Letter of Intent between National Cyber Security Centre under Lithuania MoD and Israel National Cyber Directorate
Mr. Edvinas Kerza, Vice Minister of National Defense
Israel National Cyber Directorate representative |
| 15:20 - 15:30 | “Lithuania and Israel: emerging friendship”
Mrs. Daina Kleponė, Managing Director, Enterprise Lithuania |
| 15:30 - 15:40 | “Overview of the Israeli Economy and Israel-Lithuania Trade Relations”
Mr. Shauli Katenzon, Deputy Director General Professional Services, The Israel export & International Cooperation Institute |
| 15:40 - 15:50 | Short break (Prime Minister of Lithuania leaves forum) |
| 15:50 - 16:00 | “Why Israeli technology companies choose Lithuania?”
Mr. Julius Norkūnas, Head of Technology team, Invest Lithuania
Mr. Michael Burstein, President of Terasky Group |
| 16:00 - 16:10 | “Israel’s High-Tech sectors”
Mr. Michael Admon |
| 16:10 - 16:20 | “Lithuanian experience in building government and private Cybersecurity Centres (CSIRT/SOCs) around the World”
NRD Cyber Security representative |

16:20 - 16:25	Closing remarks by Mr. Virginijus Sinkevicius, Minister of Economy and Innovation
16:25 - 18:00	B2Bmeetings / Networking
18:00 - 22:00	Social event with Enterprise Lithuania and Embassy of the Republic of Lithuania to Israel representatives - TBD

29th January

Visiting CYBERTECH exhibition (optional, registration in advance is mandatory at

<https://www.cybertechisrael.com/registration>)

Time: 8:00 – 17:00

Venue: Pavilion 2, Expo Tel Aviv, 101 Rokach Blvd, Tel Aviv

Agenda: visiting CYBERTECH exhibition

Visiting 3-4 Start-ups Accelerators (optional, registration is required via email

s.aleksandravicius@enterpriselithuania.com)

Time: 14:00 – 16:30

Venue: Dvora HaNevi'a Sreet 121, Tel Aviv-Yafo, Israel

Agenda: sharing experience with Start-ups accelerators

END of the business visit to Israel.