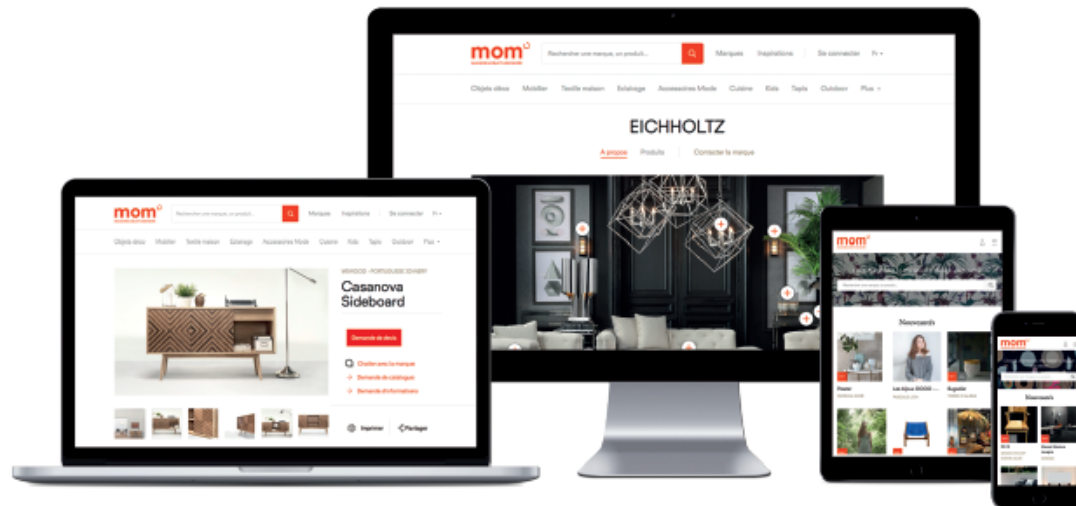


mom^o

MAISON & OBJET AND MORE

Click & connect to the latest in design and decor

THE DIGITAL PLATFORM FROM MAISON&OBJET



mom.maison-objet.com



480 000

contacts
in the database

1.5 million

followers to our social
media accounts



mom[®]

MAISON & OBJET AND MORE

**BE WHERE LONG-LASTING
BUSINESS RELATIONSHIPS
ARE CREATED**

Designed by **MAISON&OBJET** to meet the growing need to find new products all year long, **mom[®]** provides optimal, **non-stop visibility to your brands** before an audience of over 480 000 professionals from the world over (retailers, distributors, interior designers, and hospitality managers/owners) and 1.5 million followers on social media.



THE INNOVATIVE ALLIANCE OF THE DIGITAL WORLD AND THE EXPERTISE OF MAISON&OBJET

+50%

increase in business opportunities

(2020 vs. 2019)



48%

Distributors

(Independent decoration stores, Concept stores, Department stores...)

52%

Specifiers

(Architects, Interior designers, Decorators, Hospitality...)

3 million

visits in 2020

8 min

spent on the website

7 page

views per visitor

7%

NORTH AMERICA

54%

EUROPE

20%

ASIA

6%

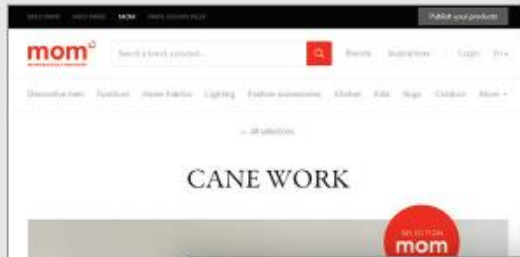
SOUTH AMERICA

12%

AFRICA

0,5%

OCEANIA



CANE WORK

JUNGLE



Thick and lush foliage, exotic wood, silky shades of green... Welcome to our selection inspired by the world of the jungle. Whether in little touches or in a full look, dare to add a tropical vibe to all the rooms of your home.



FACTORY
INDUSTRIAL

From a meeting between cloudy and vibrant, FACTORY is a collection of sleek industrial style accessories. These creations are created by industrial designers (partner for luxury references).



Tuba Wallpaper - Black & Green
MARDIS

High quality, non-woven, 100% cotton wallpaper. Roll of 10.6 m² / 115 cm hanging height. Paste the wall. Weight: 1.8 g/m². Select our next paper. Two versions. In contact. Research Germany.



Jungle
MARDIS

Wallpaper collection available. Roll, with 10 cm. Made in France. CE.



Sarah Lavoine



Luca Nichetto

mom^U
MAISON & OBJET AND MORE

A WEBSITE THAT'S LIVELY ALL YEAR LONG

- + A network of influencers recommend product selections on a weekly basis
- + Our editorial team highlights a selection of products each week

You've probably
furniture is back
the boom creates
which had an eye
high price - pure
furniture, as sele



TOSCANE AA CHAIR
AMORCE

Stable chair for this corner, which is made of
one of the greatest Italian materials: oak.
It is a beautiful seat for an
exceptional chair. Available in 2 colors.





MULTICHANNEL MEDIA CAMPAIGNS

130 million views each year

300 ads running simultaneously

130+ e-mailings sent out each year



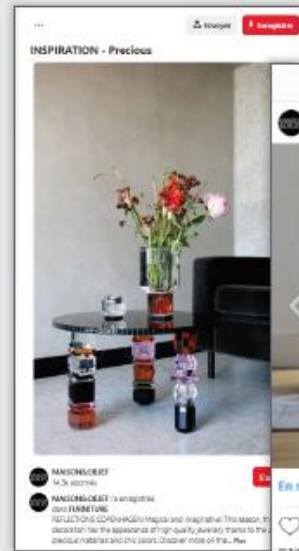
MAISON&OBJET App



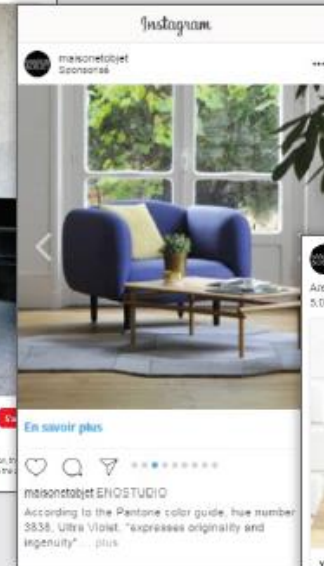
MAISON&OBJET Website



MAISON&OBJET Show



Pinterest Advertising



Instagram Advertising



Facebook Advertising



E-mailings



Retargeting Advertisements

mom^U
MAISON & OBJET AND MORE

GERGAMA



Pušku pušku



sedes regia



NAMUOS



virūna

10 brands

364 leads since October 2020

TOP 5 LEADS COUNTRIES ORIGINS



FRANCE
UK
USA

BELGIUM
SPAIN