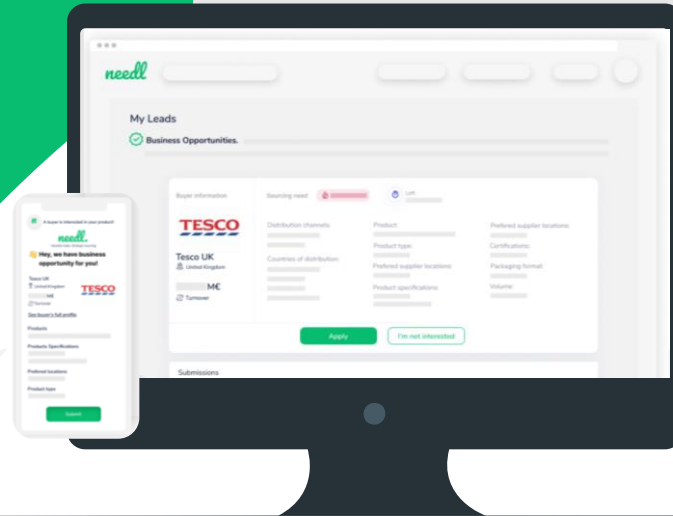


Needl Membership

Turn qualified recommendations
into real business opportunities

needl.



A global data driven community

What makes it special?

- 10 years expertise in sourcing buyers
- Advanced showcase of companies and products
- Access the right business partners at the right time
- Apply instantly to buyers' real sourcing needs
- Possibility to use Needl profile as a day-to-day sales tool
- Key metrics and follow up for the organizer

Save time and effort all year round !



Categories covered by Needl



Packaged ambient,
chilled and frozen food



Packaged ambient
and chilled drinks



Beauty and
personal care



Homecare



Packaging

How does it work?

- Complete profile, with the help of a dedicated Customer Success Manager
- Enter detailed information about brands and products – certifications, ingredients, etc
- Conduct an Export Diagnosis, and declare targeted countries, production capacity and types of buyers for most accurate matchmaking
- Optimized profile with accurate keywords



Company profile

The screenshot displays the 'needl.' website interface for the company profile of Fattorie Garofalo. The top navigation bar includes a search bar, 'Resources', 'Export Diagnostic', 'My needl.', 'Messages', 'My profile', and a currency selector set to '€'. The main content area features the company logo, a description of their 'Diary products' (Mozzarella di Bufala Campana), and contact information for their headquarters in Capua, Italy. Below this, a 'Facts & figures' section provides key metrics: 1 Country of activity, 3774 M Turnover, and 97 Global workforce. At the bottom, a 'Company details' table lists information such as Brand and Private Label, Distribution channels, Retail, and Certifications (IFS, BRC).

Company details			
Activity	Brand and Private Label	Distribution channels	Retail
Certifications	IFS BRC		

Simple and intuitive

Buyers can schedule a call, send a message or add to favorites

Advanced profiles

Companies can give a high-level of detail like certifications, distribution channels and many more

Unlimited products

Companies can include as many products as they wish, with a dedicated page for each product

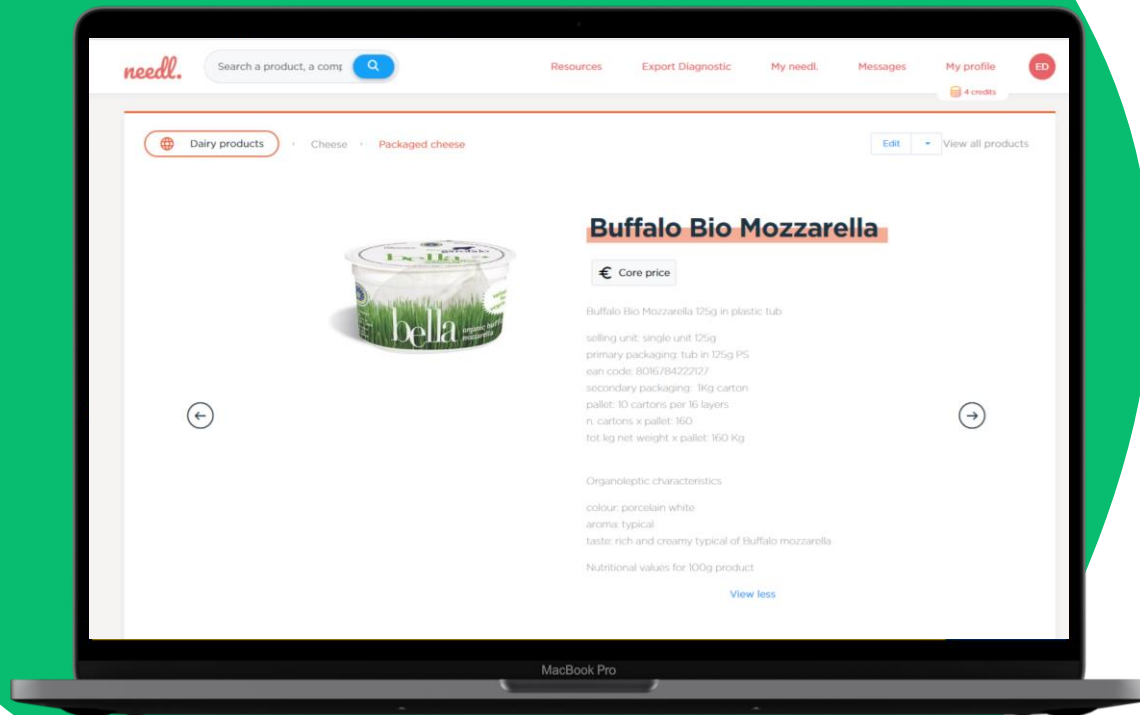
Detailed company profiles for optimized matchmaking

- Company name and description
- Upload logos, picture and documents
- Facts & Figures (year of establishment, workforce, turnover)
- 200 product categories
- Certifications
- Production and logistics capacities
- Current and future distributions channels and export destinations



The more details you share, the better recommendations you will receive!

Product pages



- General information
- Category
- Description
- Pictures
- Other related files
- Manufacturing place
- Composition
- Packaging

Our research shows that companies with 5 products or more get the most attention from buyers!



Discovery ★

Browse our database using a sophisticated search engine, advanced searching & filtering techniques. Our data team works every day to qualify new buyers and enrich our unique database, which already includes 60K buyers worldwide.

Recommendations ★★

We identify accurate matches on a regular basis. It's crucial to fill in data as precisely as possible to have the best results. We make sure we only recommend the best matches, and regular fresh updates.

Leads ★★★

Receive specific sourcing needs from buyers who trust us to source the best products for them

3 levels of lead generation included



Join the Needl
community!

needl.



For further information please contact csm@needl.co
and one of our Customer Success Managers will revert to you shortly.